

This footbridge conference is the continuation of a long set of Conferences that started in Paris in 2002, followed by cities as Porto, Venice, Wroclaw, London and Berlin.

The present edition tries to follow the aim of the Berlin's 2017 conference. In that case the moto of the congress was 'tell us a story'; now we want to know more about the feeling and experience of users, owners, designers and constructors.

In Madrid we would like to create an atmosphere where all of us can share our positives and negatives experiences in competitions, during designing or in construction. We would like also to open the conference to public and the Administration to discuss and confront the way of perceiving footbridges and their experiences as users or owners.

For that we prepare the following themes:

Footbridge competitions: experiences

- Footbridges as an important part of a system: the context as an experience
- Bringing life to existing bridges: Experience on bridge transformations into footbridges or cyclist paths.
- Extreme experiences: long span suspension bridges in remote places.
- User experience on the bridge: staying, marketing, feeling vibrations, etc.
- Learning from experience: how overcoming to failure in procurement, designing, etc.
- Experiences of the future: experimentations
- Sharing your experience: bringing footbridges for human survVATI. Footbridges in underdeveloped areas

Based in the experience of previous Footbridge conferences, the expected number of attendees is around 300 people.

The different possibilities of sponsorship and exhibition are included in this section. Additionally, depending on the agreed services, the following benefits will apply:

TOTAL SPONSORSHIP AMOUNT	ADDITIONAL BENEFITS
From 1.500 to 4.999 €	1 insert in the bag + advertising in the reception desk
From 5.000 to 9.999 €	1 registration + 1 insert in the bag + advertising in the reception desk
From 10.000 €	2 registration + 1 insert in the bag + advertising in the reception desk

Any sponsorship or stand signed and paid before March 31st, 2020 will have a discount of 10%

1 SPONSORSHIP AND EVENTS	
1.1 Gala dinner sponsorship Multisponsor (maximum 2)	4.000 € + VAT
Include the company logo in the place where dinner is held and in the menu leaflet located at each table, as well as advertising posters in the places agreed with the owner of the restaurant / venue of the event.	
1.2 Working lunch sponsor (2 lunches) Price for each lunch	3.500 € + VAT
Include the company logo in the place where the working lunch is held and in the menu leaflet located at each table, as well as advertising posters in the places agreed with the owner of the venue of the event.	
1.3 Coffee sponsor (5 coffees) Price for each coffee service	1.000 € + VAT
Includes the company logo in the area where coffee is served	
1.4 Opening session sponsorship	2.000 € + VAT
Include the company logo on the corresponding page of the Conference program, commercial poster on the entrance door to the room, inside it and logo on the screen of the room	
1.5 Sponsorship of plenary session	2.000 € + VAT
Include the company logo on the corresponding page of the Conference program, commercial poster on the entrance door to the room, inside it and logo on the screen of the room	
1.6 Sponsorship of technical session	2.000 € + VAT
Include the company logo on the corresponding page of the Conference program, commercial poster on the entrance door to the room, inside it and logo on the screen of the room.	
1.7 Sponsorship of special session or workshop	2.000 € + VAT
Include the company logo on the corresponding page of the Conference program, commercial poster on the entrance door to the room, inside it and logo on the screen of the room.	

2 SPONSORSHIP OF BOOK OF ABSTRACT AND CONFERENCE PROGRAM

Half page advertisement in the book of abstracts *Multisponsor (without limit)	600 € + VAT
Visibility of your company ad in the book of abstracts of the conference	

Full page advertisement in the book of abstracts *Multisponsor (without limit)	1.000 € + VAT
Visibility of your company ad in the book of abstracts of the conference	

Advertisement inside cover of the book of abstracts	1.200 € + VAT
Visibility of your company ad in the book of abstracts of the conference	

Half page advertisement in the conference program *Multisponsor (Sin límite)	500 € + VAT
Visibility of your company's announcement in the hand program used during the conference by all attendees	

Full page advertisement in the conference program *Multisponsor (Sin límite)	1.000 € + VAT
Visibility of your company's announcement in the hand program used during the conference by all attendees	

Advertisement inside cover of the conference program	1.300 € + VAT
Visibility of your company's announcement in the hand program used during the conference by all attendees	

Advertisement inside the back cover of the conference program	1.200 € + VAT
Visibility of your company's announcement in the hand program used during the conference by all attendees	

3 SPONSORING OF SELECTED ITEMS FOR THE ATTENDEES

Sponsorship of the attendee identification	2.000 € + VAT
Includes logo printed on the lace tape of the identifiers, used by all attendees throughout the conference	
Bag sponsor	2.500 € + VAT
Includes your company logo, printed on the outside of the bag that will be delivered to each attendee	
Sponsorship of pens	1.000 € + VAT
Includes your company logo, printed on the pen that will be delivered to each attendee	
Sponsorship of notebooks	1.000 € + VAT
Includes your company logo, printed on the front cover of the notebook that will be delivered to each attendee	
Pen drive sponsorship with complete papers	3.000 € + VAT
Includes the logo of your company, printed on the pendrive that is delivered to each attendee that includes the complete papers of the conference as well as the technical and commercial information of the sponsor	

4 EXHIBITION AND OTHER COMMERCIAL ACTIVITIES

Inclusion of commercial brochures or pendrive in the attendee's bag	750 € + VAT
*Multisponsor (without limit)	
Direct delivery of your company's advertising material to all attendees	

Exhibits	1 stand 3.500 € + VAT
Stand situation in the commercial exhibition area	
IT INCLUDES	
Display of the commercial name on the front of the stand	
Specific reference of the sponsor on the Congress website and final program	
2 exhibitor passes per module	

Commercial Demostration	3.500 € + VAT
*Multisponsor (without limit)	
Demonstration of your products in a classroom during one of the coffee breaks (Duration 30 minutes)	

Demostración + Stand	6.500 € + VAT
*Multisponsor (Without limit)	
Stand of 3 x 2 m in the commercial exhibition area and demonstration of your products in a classroom during one of the coffee breaks (Duration 30 minutes)	

TECHNICAL DETAILS OF THE EXHIBITS

The modular stands include:

- Basic electrical installation, lighting, white closure panels with aluminum profiles and standard carpet.
- Two tickets that will provide access to the commercial exhibit area.
- One full ticket to the congress, with access to all the activities of the conference.

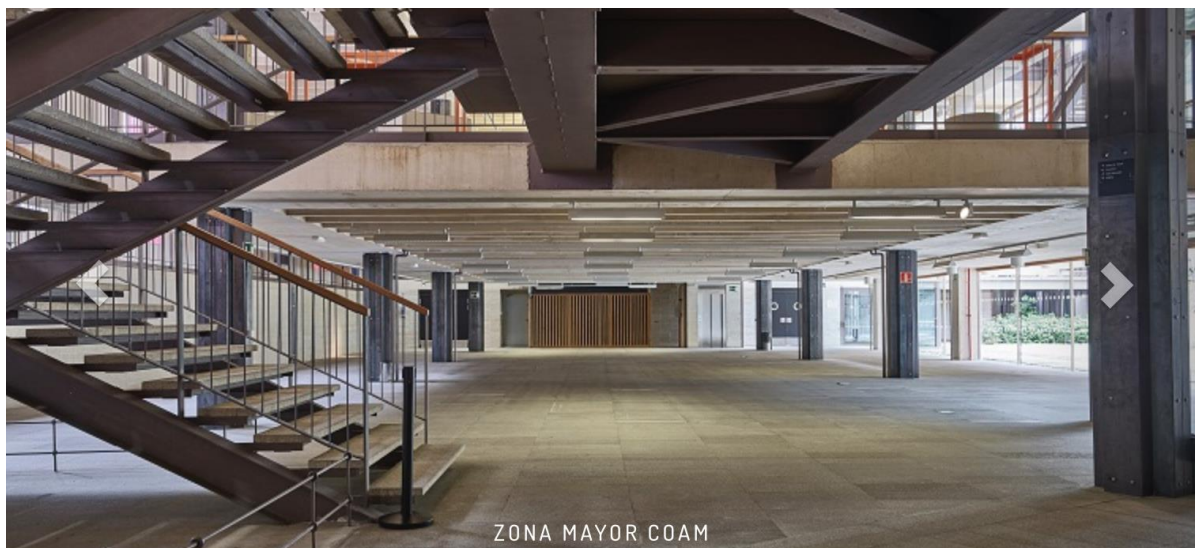
The assignment of the stands will be made on a first-come-first served basis, when sending the form attached to this document.

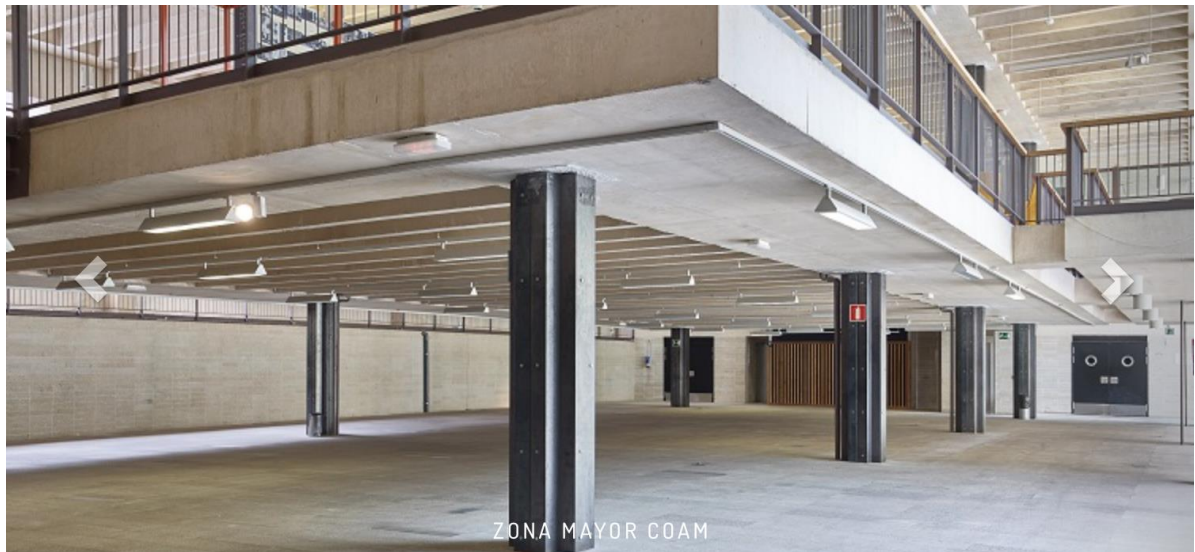
The congress organizing committee will send, 3 months prior to the congress date, the exhibit manual, including information about installation/dismantling, etc.



EXHIBIT AREA

The exhibit area will be located in the “Zona Mayor” space of the COAM. With an open space of 550 m², it is directly connected with the main auditorium and the garden area, being a perfect spot for the interaction between the sponsors and the congress attendees.





5 PAYMENT AND CANCELLATION POLICY

PAYMENTS

100% of the invoice shall be paid when the agreement is signed

CANCELLATIONS

- Any cancellation requested before January 15th 2020, will cause a refund of the 100% of the total invoice.
- Any cancellation requested between January 16th 2020 and March 31st 2020, will cause a refund of the 50% of the total invoice.
- Any cancellation requested after April 1st 2020, will not be refunded.
- The cancellation will result in the removal of all the advertising material. The sponsor agrees, by signing the contract, that some advertising material might include its corporate image, in case they have been produced before the cancellation.

6 CONTACT

ACHE AND CONFERENCE SECRETARY

Escuela Técnica Superior de Ingenieros de Caminos, Canales y Puertos.

Laboratorio de Estructuras (sótano 2º)

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Tfno.: 91 067 41 64

www.footbridge2020.com

www.e-ache.com

ANNEX: APPLICATION FORM FOR SPONSORS

This form shall be filled and sent to the congress organizing committee (organizing@footbridge2020.com).

INVOICE DATA	
Company name	
TAX Identifier	
Address	
Phone	
Fax	
Email	
Contact person	

COMPANY CATEGORY/ACTIVITY			
Construction company	<input type="checkbox"/>	Installer	<input type="checkbox"/>
Manufacturer	<input type="checkbox"/>	Designer/Consultant	<input type="checkbox"/>
Distributor	<input type="checkbox"/>	Other	<input type="checkbox"/>

STAND	
Stand type	Modular <input type="checkbox"/> Custom <input type="checkbox"/> (to be provided by the company)
Label	

SPONSHORSHIP	
Type	Indicate one of the options indicated in this manual

PAYMENT	
Direct Bank Transfer	<p>Include the invoice number and the Company name in the transfer and send a copy to the organizing committee. The transfer shall be made to the following bank account:</p> <p>OWNER: ACHE IBAN: ES31 0030 1125 1300 0103 8271</p>

Signature and seal of the Company (required)